ART INSTITVTE CHICAGO

MAKE A MOVIE POSTER

What if a work of art became a movie? Use your observation skills and imagination to design a poster that will make everyone want to run out and see this flick!

Are you doing this activity at school or at home?

Follow these suggestions to make your experience fun and successful.

- Search for images of artworks on the Art Institute of Chicago's website: www.artic.edu/collection or look for other objects around you that could help you complete the activity.
- Work together with classmates, family members, or friends to complete the activity and share what you create.

Select an artwork that suggests a narrative. Imagine that the artwork is a still from a movie. In pairs or small groups follow the directions below to create your movie poster based on the artwork.

Look closely at the artwork and decide what the story of your movie will be. What do you think happened before the moment shown in the work of art? What will happen right after?
Think about the overall mood of your movie. Is it a comedy, a love story, or a scary movie? Who are the main characters?
What is the title of your movie? Can you think of a catchy slogan that summarizes the plot in a phrase or sentence?

Make some preliminary sketches to plan your poster. Include elements from the work of art to give your classmates more clues about the story and convey its mood.
If you have time at the museum, share your ideas with the other groups.
Once you are back at school, use a large piece of paper to revise and improve on your sketches and slogans to create your final poster.
As a class, compare each group's poster with the artwork that inspired it. Discuss the choices that you made.
Note: Be sure to also read the information about your artwork on the label in the museum or on the Art Institute's website to help you understand the artist's intentions and the historical time period. Your movie plot may not match the story the artist wanted to tell. That's okay! It's still important for you to know a little about the history of the artwork.
GALLERY SUGGESTIONS: Contemporary Art, Modern Art, American Art, Photography, Prints and Drawings